

Fannie Mae Eldercare Program

Helping Employees Balance Work/Life



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Fannie Mae Internal Profile

Dependent care survey showed:

- Average age of employees- 40 years old
- Many sandwiched between children and elders
- Immediate and future need for Eldercare benefits
- 59% say Caregiving responsibilities interfere with work
- 66% spend up to 8 hours per week providing care



Fannie Mae's Eldercare Benefits

- Prior to eldercare consultant
 - Resource and Referral Service (24/7/365)
 - EAP
 - Seminars on Eldercare Topics
 - Dependent Care Voucher Program
 - FWO
 - Lending Library



Why Did We Go The Extra Mile

- Attract and Retain the Best and Brightest
- Reduce Turnover
- Help Employees Balance Their Work/Life Responsibilities
- Support from the Top



Important Quote

- “Whether a company chooses to provide information to employees by setting up an on-site family resource center...or whether it arranges services or subsidies for direct supports...the place to start is the local community.”
 - Aging Today, July/August 2000. “A Framework for Managing the Eldercare-Work Balancing Act”



Why Fannie Mae Partnered with IONA Senior Services

- Community Based
- Less expensive
- Professional clinical supervision
- Access to other social service staff
- Access to back-up support
- No time needed to establish resources
- Model easily replicable by other companies



Communications

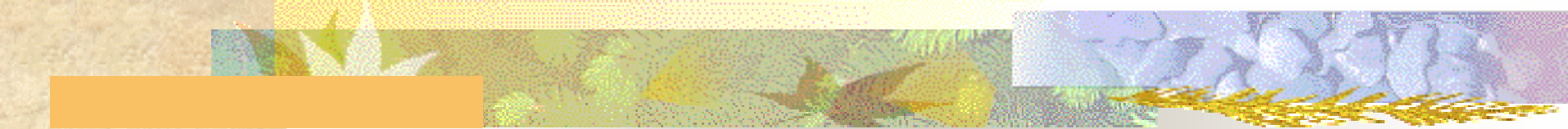
- Homesite
- Life Stage Benefits
- Employee Profiles
- Days Of Our Life
- Eldercare Website
- Eldercare Archives
- Newsletter



Eldercare Benefits

- Once Eldercare Consultant came on Board
 - On-Site Eldercare Consultant
 - Enhanced Eldercare Website
 - Archives
 - Expanded Lending Library

- Special Projects/Events
 - Eldercare Summit
 - Elderkit
 - Elderfair



Many of you may say we are
a large organization and you
can't afford a program that
models ours. Fannie Mae
would say you can't afford
not to have a program like
ours!